

CURRICULUM VITAE

Name: **Irma Potháczky Rácz**

MTMT ID: 10045701

Scopus ID: SC 56941486400



Employment

A) Academic

- Sep 2015 – current **Assistant Lecturer**
Department of Corporate Leadership and Marketing, Kautz Gyula Faculty of Economics, Széchenyi István University, Győr, Hungary
- Sep 2018 – Aug 2022 **Assistant Lecturer**
Department of Business Management, Edutus University, Tatabánya/Budapest, Hungary
- Sep 2018 – Feb 2019 **Visiting Lecturer**
Institute of Business Studies, Lámfalussy Sándor Faculty of Economics, University of Sopron, Sopron, Hungary
- Sep 2017 – Aug 2018 **Visiting Lecturer**
Department of Business Management, Edutus University, Tatabánya/Budapest, Hungary
- Sept 2013 – Jun 2015 **Visiting Lecturer**
Department Management, Faculty of Economics and Informatics, University J. Selye, Komárno, Slovakia
- Sep 2012 – Aug 2015 **Intern PhD-student**
Department of Corporate Leadership and Marketing, Kautz Gyula Faculty of Economics, Széchenyi István University, Győr, Hungary

B) Other employment

- Jan 2016 – May 2016 **Administrator of library collections**
University Library, University J. Selye, Komárno, Slovakia
- Jul 2013 – Aug 2013 **Intern**, Talent management
Barta Consulting, Budapest, Hungary
- Jul 2012 – Aug 2012 **International Affairs Officer**, German area
Kairoka, s.r.o., Komárno, Slovakia
- Sep 2010 – May 2012 **Intern**, Sales/Customer relations
Kaufland, Komárno, Slovakia

Education

- 2020 – current **PhD**
Doctoral Program of Economics and corporate management, University J. Selye, Komárno, Slovakia
- 2021 – 2023 **Supplementary pedagogical study**
Faculty of Education, University J. Selye, Komárno, Slovakia
- 2012 – 2015 **PhD, absolutorium, without dissertation defense**
Doctoral School of Regional and Business Administration

- 2010 – 2012 Science, Széchenyi István University, Győr, Hungary
Business Economics and Management MA
Faculty of Economics and Informatics, University J. Selye,
Komárno, Slovakia
- 2007 – 2010 **Business Economics and Management BA**
Faculty of Economics and Informatics, University J. Selye,
Komárno, Slovakia

Languages

Hungarian – C2, Proficiency level

Slovak – C1, Advanced level

English – B2, Intermediate level

German – B2, Intermediate level

Profession honours

- 2017 Rewarding a mentored student, D. Márkus (SZE, KGK, BA, controlling),
Halbritter Mátyás díj (207/18), MNB Kiválósági Ösztöndíj (2017/18)

Current research interests

Strategic Human Resource Management, Knowledge and Talent Management,
Organizational Behavior, Sensitization in the teaching and learning process

Publications

a) Chapters in edited books (2020-2024)

1. Dolores, Mensah Hervie; **Irma, Potháczky Rác** (2021), HRM a fejlődő, átalakuló és fejlett országokban, és a COVID–19: Ghána. In: Kőműves, Zsolt Sándor; Szabó, Katalin; Szabó-Szentgróti, Gábor; Poór, József (szerk.) Koronavírus-válság kihívások és HR-válaszok – hazai és nemzetközi tapasztalatok 2020, Budapest, Magyarország : Wolters Kluwer Hungary Kft. (2021) 318 p. p. Online: https://mersz.hu/dokumentum/wk928_175/

b) Articles in refereed journals (2020-2024)

1. Magyar-Stifter, Viktória; **Potháczky Rác, Irma** (2022), Study of Labor Market Demand at the End of the Covid-19 Fifth Wave in Győr-Moson-Sopron County of Hungary, ACTA PERIODICA (EDUTUS) 26 pp. 16-28. , 13 p. (2022), DOI 10.47273/AP.2022.26.16-28
2. **Potháczky Rác, Irma** (2022), Kis- és középvállalkozások tehetségmenedzsment sajátosságai és a Covid-19 hatásai, ACTA PERIODICA (EDUTUS) 26 pp. 45-59. , 15 p. (2022), DOI 10.47273/AP.2022.26.45-59

c) Articles in referred collection of papers (2020-2024)

1. **Irma, Potháczky Rác** (2021), Kis- és középvállalkozások tudásmenedzsment folyamatai és stratégiái: KNOWLEDGE MANAGEMENT PROCESSES AND STRATEGIES BY SMALL AND MEDIUM-SIZED COMPANIES, In: Ladislav, Mura Mladí vedci 2021: Zborník vedeckých príspevkov doktorandov a mladých vedeckých pracovníkov: Fiatal kutatók 2021: Doktoranduszok és fiatal kutatók

tudományos kötet: Young Scientists 2021: Scientific Proceedings of PhD. Students and Young Scientists, Bratislava, Szlovákia : Paneurópska vysoká škola, Univerzita J. Selyeho, Fakulta ekonómie a informatiky, Slovenská Akadémia Podohospodárskych Vied (2021) pp.105-117. , 13

Academic responsibilities

Graduate courses taught

- *Organizational behavior, Advanced Human Resource Management, Change and Knowledge Management*

Undergraduate courses taught

- *Human Resource Management, Business economics, Management, Strategic Human Resource Management, Production Management, Strategic and business planning, Change Management, Business planning for SMEs, Proseminar, International trade and organizing of international case management, Organizing of international case management, Marketing*

Memberships in academic associations

- Hungarian Regional Science Association
- Association of Hungarian Teachers in Slovakia
- Association of Hungarian Entrepreneurs in Slovakia